

The logo for Forest Grove Oregon features the words "FOREST GROVE" in a large, black, serif font, with "OREGON" in a smaller, black, sans-serif font to the right. To the right of the text is a circular emblem composed of four green oak leaves arranged in a circle.

FOREST  
GROVE OREGON

*A place where businesses and families thrive.*

2016 Annual Boards & Commission Dinner

ECONOMIC DEVELOPMENT  
COMMISSION

# Economic Development Commission Members

## Elena Uhing – City Council Liaison

Howard Sullivan	Chamber of Commerce	Steve Krautscheid	Tuality Healthcare
Jarrod Sherwood	Chamber of Commerce	James Draznin	Citizen At Large
Lois Hornberger	Pacific University	Justin Norman	Woodfold Mfg.
Mike Mallery	Pacific University	Tim Budelman	Norris-Stevens CRE
John Hayes	FG School District	Guy Storms	Henningsen Cold Storage
Kelly Marks	PCC	Mike Henningsen Jr	Henningsen Cold Storage
Bruce McVean	New Season Foods	Jennifer Prickett	McMenamins
George Cress	FG Power & Light	Catherine Buck	McMenamins
Javier Urenda	Adelante Mujeres	Brian Wilbur	Pacific Insurance Partners
Tom Steele	TTM Technologies	Hope Kramer	Power Systems Plus, Inc.
John Schwan	TTM Technologies	Mark Nakajima	Citizen At Large/ACE Hdw
Mark Frandsen	Industrial Prop. Owner	Don Jones	Bank of the West



# Mission Statement

- *The Forest Grove Economic Development Commission advocates for a thriving local economy and advises the City Council on relevant economic development issues.*
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# Accomplishments

- **Monthly Meeting & 3 Active Subcommittees**

- Tourism, Industrial/Infrastructure, & Small Business/Retention

- **Marketing/Business Recruitment**

- Recruited new companies: Chaucer, Thai House II, now operating; Lieb foods expanded
- Marketing with Portland Business Journal, Travel Oregon and Oregon Business Magazine
- Regular Mailings to Portland metro area brokers
- Recruited at Food Processing & Tourism Trade Shows, Farmers Market
- Vacant site profiles listed on statewide Oregon Prospector & GPI database

- **Small Business Development & Growth**

- Assisted new small businesses to open in Forest Grove: Thai House II, Hidden Closet, Kama 'aina, Stone Insurance, Quantum Bowenworks, Next Dimension Bakery, Sugar Momma's Bake Shop & others
- Small Business Initiative: Start-up guide, funding, counseling, training resources
- Provided Small Business Management Training for 10 local businesses

# Accomplishments

## ■ Resource Programs & Network Building

- Times-Litho Presentation from Tokola Properties
- Presentation and Discussion with three Forest Grove companies
- Presentation on Portland Community College programs/resources
- Presentations & Discussion with Elected Officials, Greater Portland Inc. Workforce & Training Officials and Pacific University Business School

## ■ Business Tools & Incentives

- Extended Business Incentive Program which reduces costs for businesses that occupy vacant space
- Enabled 11 companies to expand or locate in Forest Grove through use of Enterprise Zone (2) and Business Incentive Program (9)
- Participated in Business Ambassador Training

# Accomplishments

City of Forest Grove  
Local Dining & Wine  
Bars

2016



**FOREST GROVE**  
*Where Oregon pinot was born*

- **Tourism Development**
  - New 'Discover Forest Grove' Visitor Guide
  - Print & Digital Statewide Marketing
  - Updated Dining Guide
  - Farms, Food & Drink Promotion Project
- **Recommendations to Council on Economic Issues / Ordinances**
  - Times Litho Redevelopment
  - Urban Renewal
  - Business Incentive Program for Vacant Buildings
  - Plastic Bag Ban
  - City Logo

# Approved 2015-2018 Goals Strategic Plan

CITY OF FOREST GROVE  
ECONOMIC DEVELOPMENT COMMISSION  
STRATEGIC PLAN 2015-18



- Business Recruitment Marketing
- Existing Business Retention & Expansion
- Initiatives to support Small Business & New Start-ups
- Tourism Development
- Networking & Coordination w/Public Entities & Businesses
- Support Re-Use/Redevelopment of Times Litho site