

SCORE Business Resource Center



The **Business Resource Center (BRC)** at SCORE is an open facility within the SCORE offices for entrepreneurs to use at any time and is an ideal place for your research and planning. The BRC is staffed full-time by trained SCORE counselors who are available for consultations on a walk-in basis.

The BRC contains an extensive reference library on a multitude of businesses and business functions. A SCORE counselor can help you find "How to" books that can take you through every step from starting to running a business.

The BRC also offers computer stations with business planning software that can be tailored to your particular business interest. One of the computers is dedicated to graphics software which allows clients to build their own sales brochures and marketing materials.

**Business Resource Center hours:
Monday-Friday, 9:00am to 4:00pm**

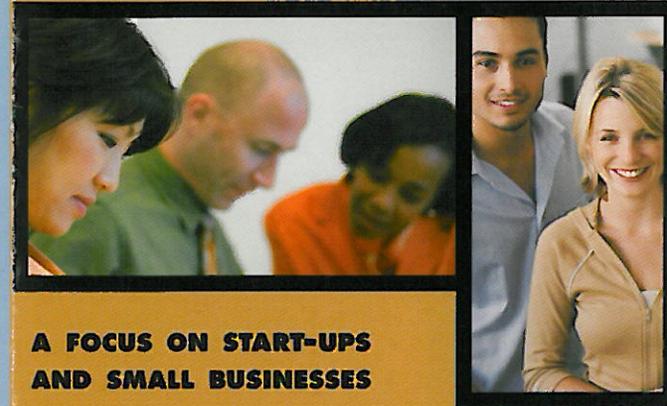
Help from SCORE is within easy reach.

Help from SCORE is available several ways:

- **Face-to-face counseling**, using the SCORE website to request a counseling appointment, or by dropping in to the Business Resource Center during normal business hours.
- **E-mail counseling**. You may send a request for counseling via e-mail to the Portland SCORE office with your contact information, and a SCORE representative will assign your request to a counselor with the appropriate expertise.
- **Telephone counseling**. Sometimes a request for counseling will result in a phone dialogue or series of telephone conversations with a SCORE counselor to guide you through a problem or issue.
- **"Cyber" or Internet counseling**. This way of counseling annually represents 100,000 sessions nationally and over 1,000 locally. Cyber counseling has the following advantages: One, you can access expertise from all over the United States; Secondly, there are over 650 industry classifications on the national SCORE counseling Web site to address a particular question or industry-specific issue. You can access these resources by logging onto www.scorepdx.org.

Our business is to help your business grow and prosper.

Call on **SCORE**[®] for **FREE Counseling and Business Resources**



A FOCUS ON START-UPS AND SMALL BUSINESSES

FREE CONFIDENTIAL COUNSELING AND MENTORING WITH QUALIFIED PROFESSIONALS

INFORMATIVE BUSINESS WORKSHOPS TO PREPARE YOU FOR SUCCESS

FREE ON-SITE BUSINESS RESOURCE CENTER

SCORE[®]

Counselors to America's Small Business

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About SCORE

As a 501 (c) 3 charitable trust, the Portland chapter of SCORE has helped over 20,000 small business owners achieve success and is a top ranking chapter in the United States in services provided by its volunteer members.

SCORE is America's premier source of advice for small businesses and entrepreneurs. Established in 1964 as a resource partner of The Small Business Administration (SBA), we are a national, non-profit, volunteer organization dedicated to the success of small business.

Under the auspices of the SBA, SCORE's volunteer members have helped thousands of entrepreneurs realize their dream of becoming a successful small business owner. The Portland SCORE Chapter, the 11th formed chapter of almost 400 nationwide, has close to 100 members from a variety of professions and industries.

What makes SCORE unique is that our counselors are drawn from the ranks of the business community. We invite you to take advantage of the wealth of valuable knowledge and resources available at SCORE to get started in your own business or to help grow a business you already own.

All SCORE programs and services are provided on a nondiscriminatory basis. Call us or visit our website to learn more about SCORE.

Business Counseling

SCORE counselors advise and work with you in confidence and at no charge. They have started, led or worked for companies you already know. They have worked locally, regionally, nationally and internationally. They have transformed ideas into businesses. They bring real world experience to the opportunities, issues and decisions that you face as an entrepreneur or owner of a small business.

If you're thinking about buying or starting a business, SCORE's counselors can answer your questions and work with you throughout the entire process, from planning to startup, to growing your existing business.

If you are seeking advice on a specific issue, our counselors bring expertise from a range of business disciplines, from business plans to finance, advertising to manufacturing, marketing to legal, accounting to management.

"...the SCORE counselors are not only knowledgeable; they're good listeners."



Business Workshops

"...the workshop was so much more complete and thorough, with expert speakers, than I ever expected!"

SCORE offers a number of low-cost, educational workshops targeted to the small business owner and entrepreneurs with start-ups. Presented by SCORE counselors and our colleagues from the local business community, SCORE workshops provide valuable information and techniques essential for establishing and managing a successful business.

Our workshops cover a variety of topics, such as:

- Essentials for Starting and Operating Your Own Business
- The Business Plan - Your Roadmap to Success
- Business Basics for Small Business Owners
- Marketing and Marketing Communications
- Internet Marketing - Intro and Advanced
- Secrets to Financial Management
- Cash Flow Management
- Restaurant Management and Operations

For a current schedule of our workshops and to register online, go to the Portland SCORE website at www.scorepdx.org.

"...The workshop was the most affordable and informative class I've attended to date. I've attended other business courses, but this was by far the best investment