

# Forest Grove's Annual Town Meeting

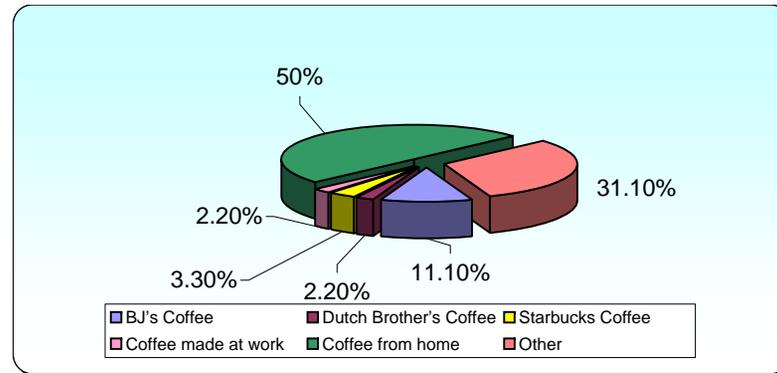
## Sustainability

Saturday, January 26, 2013

### Results from Interactive Sustainability Survey

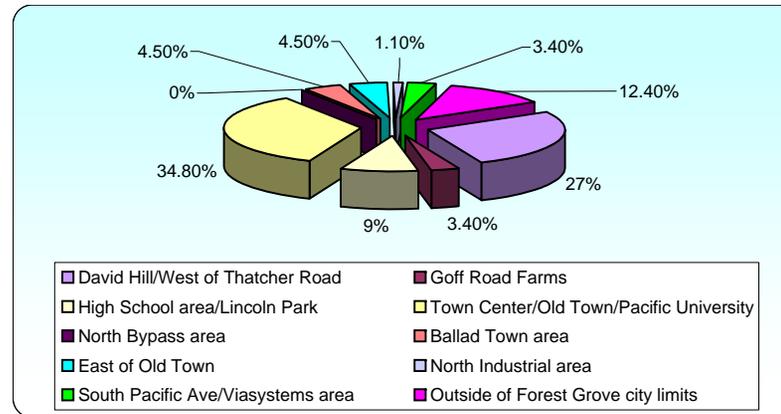
#### 1.) My favorite morning beverage is... (multiple choice)

	Responses	
BJ's Coffee	10	11.1%
Dutch Brother's Coffee	2	2.2%
Starbucks Coffee	3	3.3%
Coffee made at work	2	2.2%
Coffee from home	45	50.0%
Other	28	31.1%
<b>Totals</b>	<b>90</b>	<b>100.0%</b>



#### 2.) What neighborhood do you live in now? (multiple choice)

	Responses	
David Hill/West of Thatcher Road	24	27.0%
Goff Road Farms	3	3.4%
High School area/Lincoln Park	8	9.0%
Town Center/Old Town/Pacific University	31	34.8%
North Bypass area	0	0.0%
Ballad Town area	4	4.5%
East of Old Town	4	4.5%
North Industrial area	1	1.1%
South Pacific Ave/Viasystems area	3	3.4%
Outside of Forest Grove city limits	11	12.4%
<b>Totals</b>	<b>89</b>	<b>100.0%</b>



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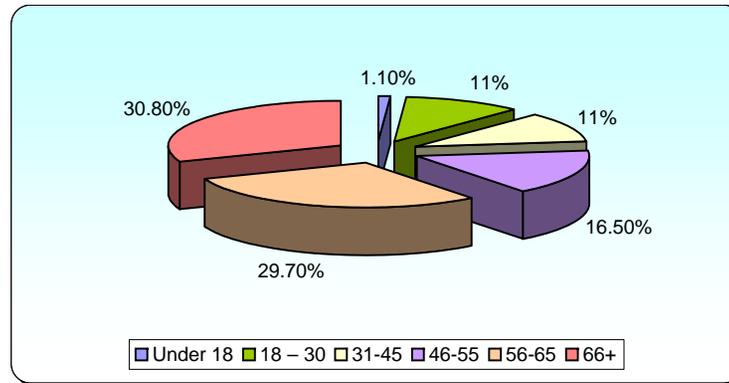
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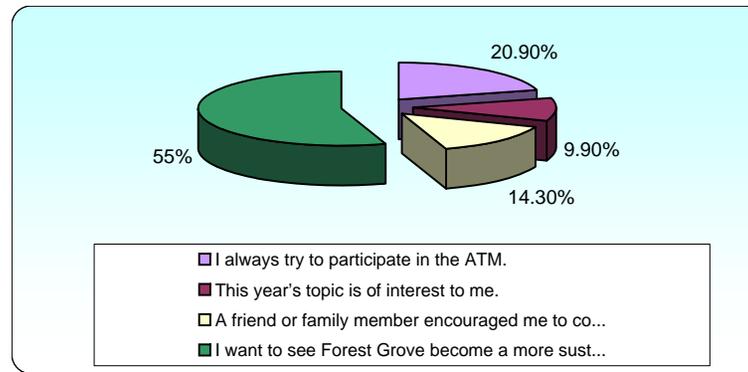
#### 3.) What is your age? (multiple choice)

	Responses	
Under 18	1	1.1%
18 – 30	10	11.0%
31-45	10	11.0%
46-55	15	16.5%
56-65	27	29.7%
66+	28	30.8%
<b>Totals</b>	<b>91</b>	<b>100.0%</b>



#### 4.) What is the main reason you came? (multiple choice)

	Responses	
I always try to participate in the ATM.	19	20.9%
This year's topic is of interest to me.	9	9.9%
A friend or family member encouraged me to co...	13	14.3%
I want to see Forest Grove become a more sust...	50	55.0%
<b>Totals</b>	<b>91</b>	<b>100.0%</b>



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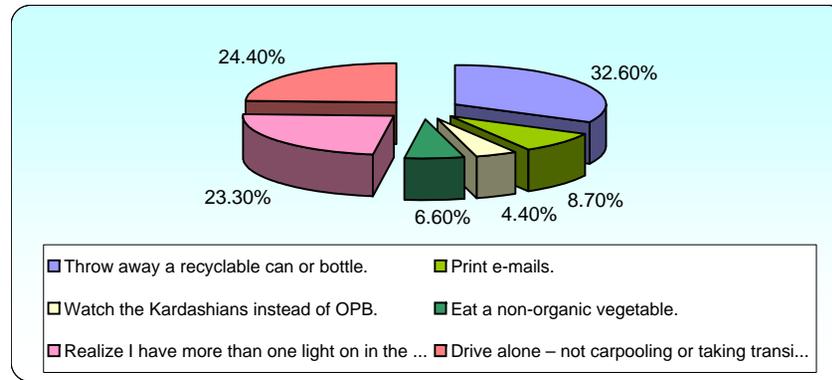
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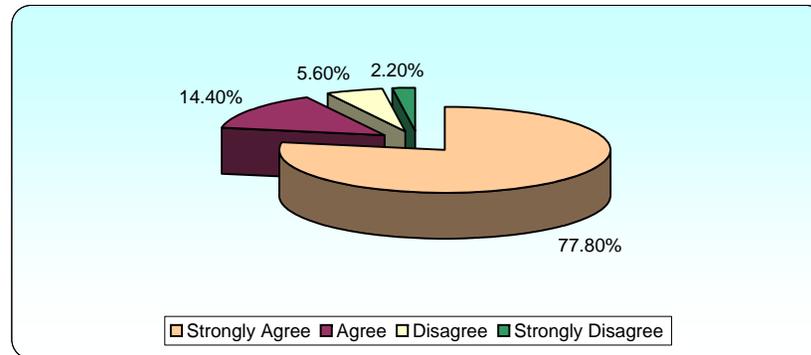
#### 5.) I feel the most guilt when I... (Rank 3) (priority ranking)

	Responses	
Throw away a recyclable can or bottle.	239	32.6%
Print e-mails.	64	8.7%
Watch the Kardashians instead of OPB.	32	4.4%
Eat a non-organic vegetable.	48	6.6%
Realize I have more than one light on in the ...	171	23.3%
Drive alone – not carpooling or taking transi...	179	24.4%
<b>Totals</b>	<b>733</b>	<b>100.0%</b>



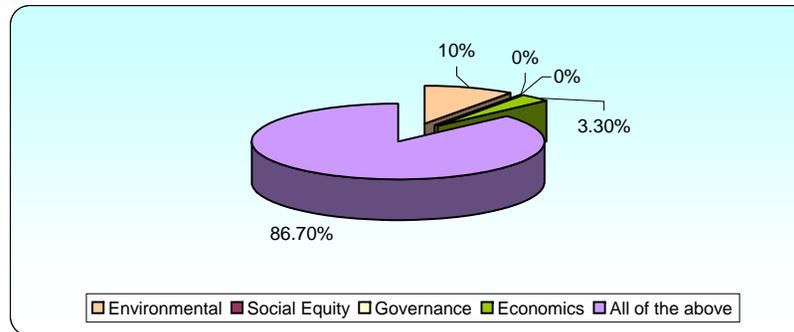
#### 6.) Do you agree/disagree that climate change is a problem we must address? (multiple choice)

	Responses	
Strongly Agree	70	77.8%
Agree	13	14.4%
Disagree	5	5.6%
Strongly Disagree	2	2.2%
<b>Totals</b>	<b>90</b>	<b>100.0%</b>



#### 7.) What elements do you think are part of sustainability? (multiple choice)

	Responses	
Environmental	9	10.0%
Social Equity	0	0.0%
Governance	0	0.0%
Economics	3	3.3%
All of the above	78	86.7%
<b>Totals</b>	<b>90</b>	<b>100.0%</b>



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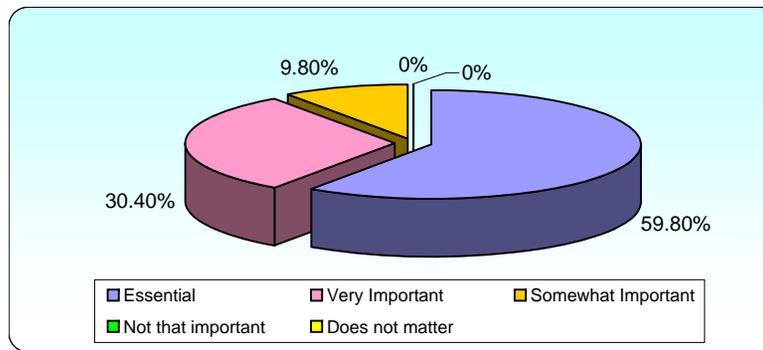
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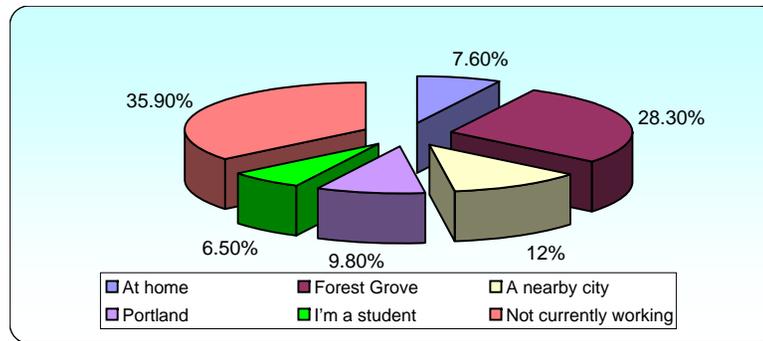
#### 8.) How important do you think sustainability is for the community? (multiple choice)

	Responses	
Essential	55	59.8%
Very Important	28	30.4%
Somewhat Important	9	9.8%
Not that important	0	0.0%
Does not matter	0	0.0%
<b>Totals</b>	<b>92</b>	<b>100.0%</b>



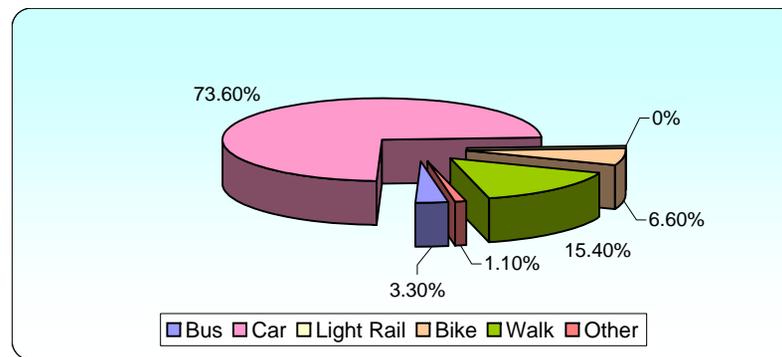
#### 9.) Where do you work? (multiple choice)

	Responses	
At home	7	7.6%
Forest Grove	26	28.3%
A nearby city	11	12.0%
Portland	9	9.8%
I'm a student	6	6.5%
Not currently working	33	35.9%
<b>Totals</b>	<b>92</b>	<b>100.0%</b>



#### 10.) What is your primary mode of transportation? (multiple choice)

	Responses	
Bus	3	3.3%
Car	67	73.6%
Light Rail	0	0.0%
Bike	6	6.6%
Walk	14	15.4%
Other	1	1.1%
<b>Totals</b>	<b>91</b>	<b>100.0%</b>



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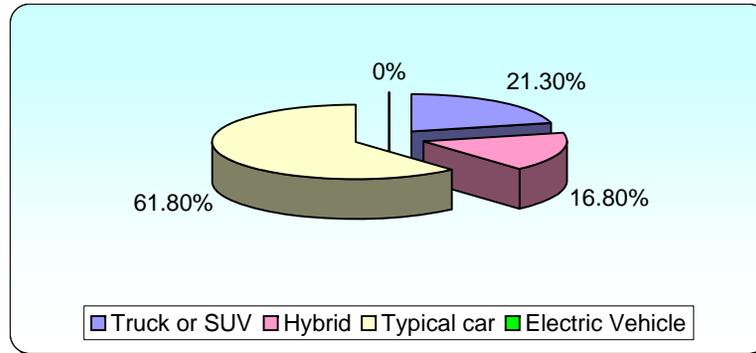
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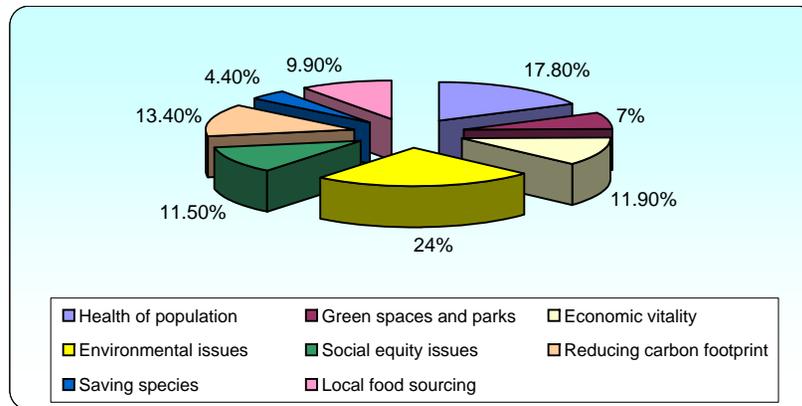
11.) If you drive, what type of car do you drive the most? (multiple choice)

	Responses	
Truck or SUV	19	21.4%
Hybrid	15	16.9%
Typical car	55	61.8%
Electric Vehicle	0	0.0%
<b>Totals</b>	<b>89</b>	<b>100.0%</b>



12.) In your view, what are the 3 most important aspects of sustainability? (priority ranking)

	Responses	
Health of population	142	17.8%
Green spaces and parks	56	7.0%
Economic vitality	95	11.9%
Environmental issues	191	24.0%
Social equity issues	92	11.5%
Reducing carbon footprint	107	13.4%
Saving species	35	4.4%
Local food sourcing	79	9.9%
<b>Totals</b>	<b>797</b>	<b>100.0%</b>



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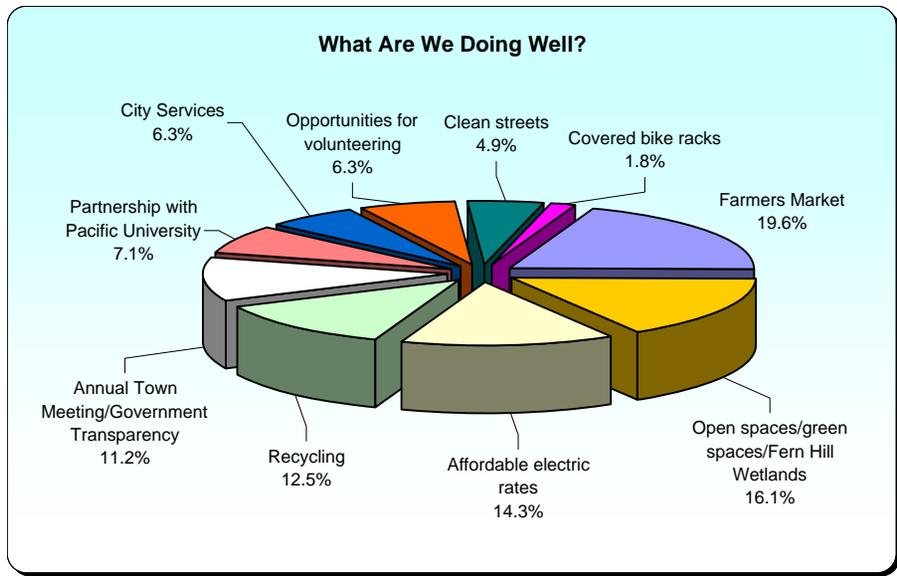
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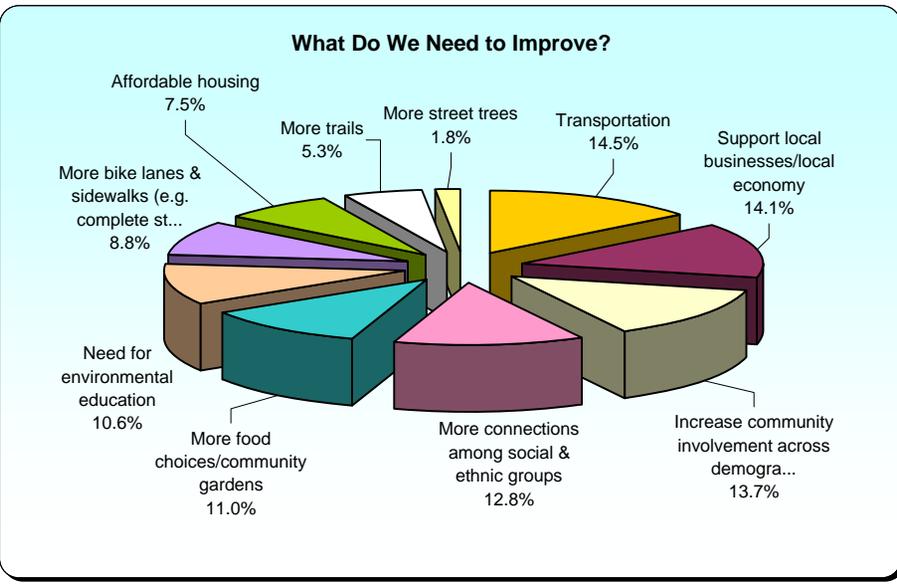
#### 13.) What are we doing well? (pick 3) (multiple choice)

	Responses	
Farmers Market	44	19.64%
Open spaces/green spaces/Fern Hill Wetlands	36	16.07%
Affordable electric rates	32	14.29%
Recycling	28	12.50%
Annual Town Meeting/Government Transparency	25	11.16%
Partnership with Pacific University	16	7.14%
City Services	14	6.25%
Opportunities for volunteering	14	6.25%
Clean streets	11	4.91%
Covered bike racks	4	1.79%
<b>Totals</b>	<b>224</b>	<b>100%</b>



#### 14.) What do we need to improve? (pick 3) (multiple choice)

	Responses	
Transportation	33	14.54%
Support local businesses/local economy	32	14.10%
Increase community involvement across demogra...	31	13.66%
More connections among social & ethnic groups	29	12.78%
More food choices/community gardens	25	11.01%
Need for environmental education	24	10.57%
More bike lanes & sidewalks (e.g. complete st...	20	8.81%
Affordable housing	17	7.49%
More trails	12	5.29%
More street trees	4	1.76%
<b>Totals</b>	<b>227</b>	<b>100%</b>



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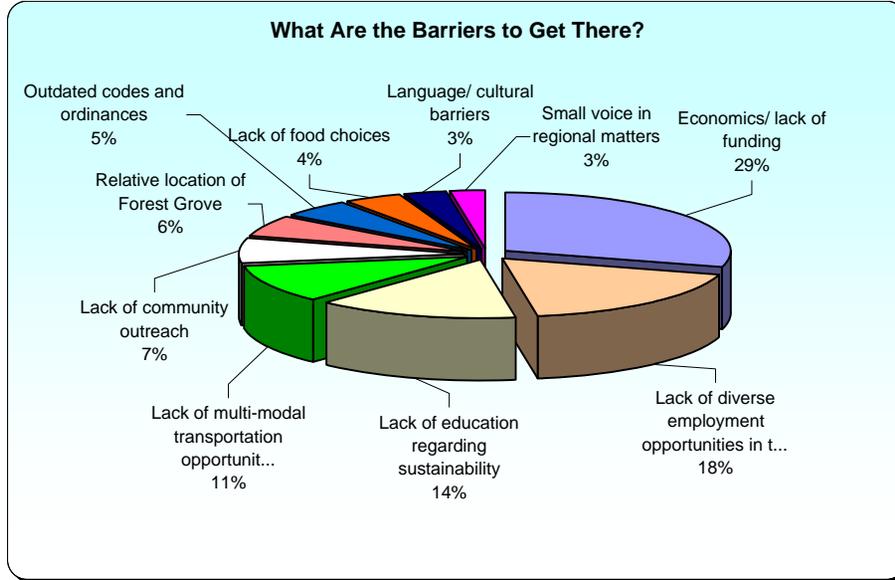
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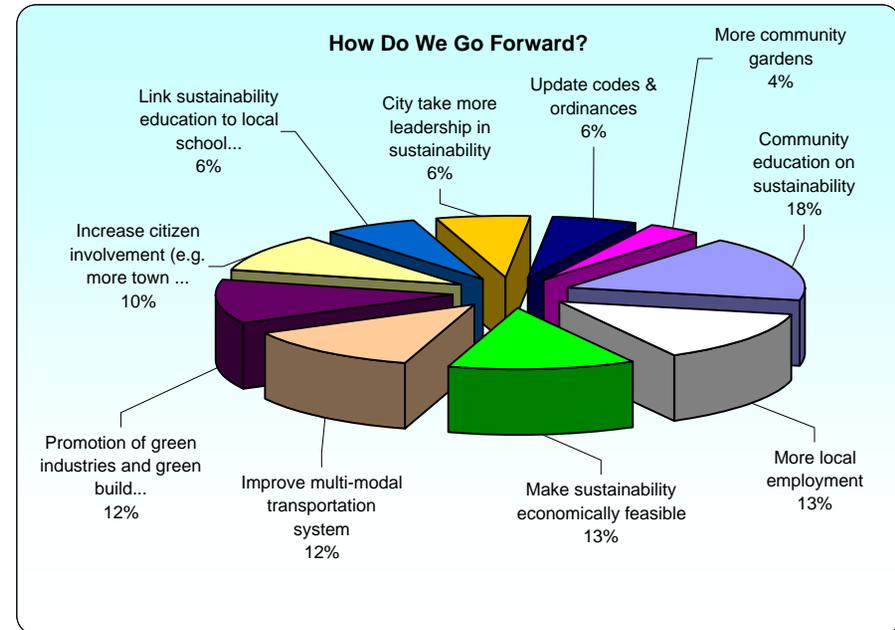
#### 15.) What are the barriers to get there? (rank top 3) (priority ranking)

	Responses	
Economics/ lack of funding	202	29.32%
Lack of diverse employment opportunities in t...	126	18.29%
Lack of education regarding sustainability	99	14.37%
Lack of multi-modal transportation opportunit...	73	10.60%
Lack of community outreach	48	6.97%
Relative location of Forest Grove	40	5.81%
Outdated codes and ordinances	34	4.93%
Lack of food choices	28	4.06%
Language/ cultural barriers	21	3.05%
Small voice in regional matters	18	2.61%
<b>Totals</b>	<b>689</b>	<b>100%</b>



#### 16.) How do we go forward? (rank top 3) (priority ranking)

	Responses	
Community education on sustainability	118	17.30%
More local employment	92	13.49%
Make sustainability economically feasible	87	12.76%
Improve multi-modal transportation system	85	12.46%
Promotion of green industries and green build...	81	11.88%
Increase citizen involvement (e.g. more town ...	67	9.82%
Link sustainability education to local school...	44	6.45%
City take more leadership in sustainability	44	6.45%
Update codes & ordinances	40	5.87%
More community gardens	24	3.52%
<b>Totals</b>	<b>682</b>	<b>100%</b>



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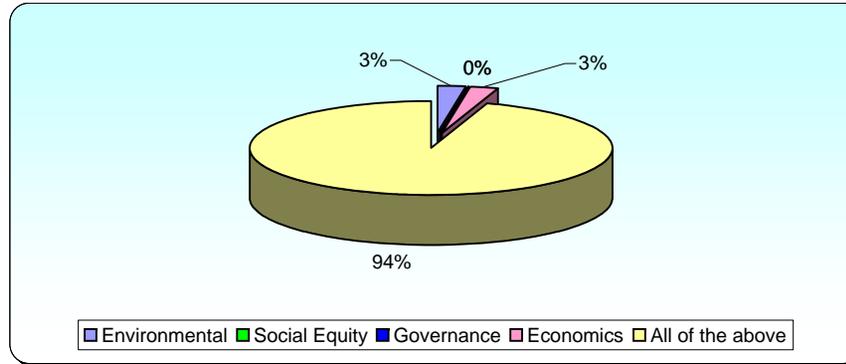
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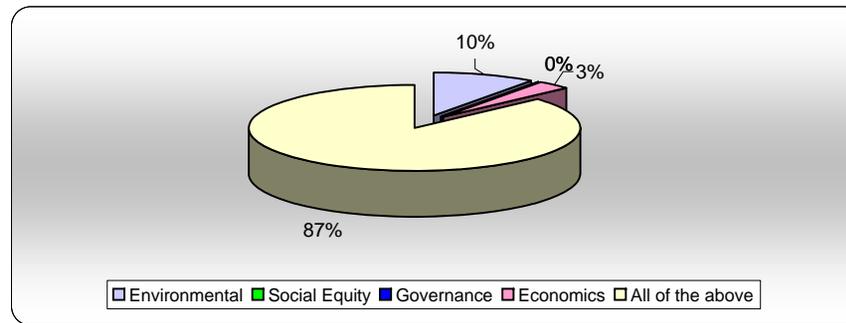
**17.) What elements do you think are part of sustainability? (part 2) (multiple choice)**

	Responses	
Environmental	2	2.53%
Social Equity	0	0%
Governance	0	0%
Economics	2	2.53%
All of the above	75	94.94%
<b>Totals</b>	<b>79</b>	<b>100%</b>



**7.) What elements do you think are part of sustainability? (multiple choice) ORIGINAL**

	Responses	
Environmental	9	10.0%
Social Equity	0	0.0%
Governance	0	0.0%
Economics	3	3.3%
All of the above	78	86.7%
<b>Totals</b>	<b>90</b>	<b>100.0%</b>



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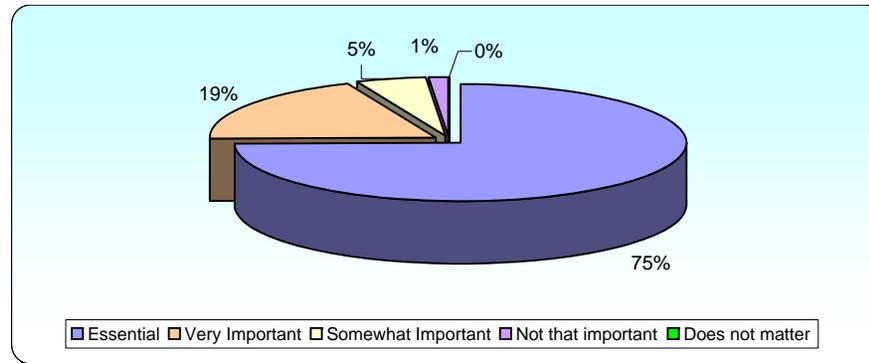
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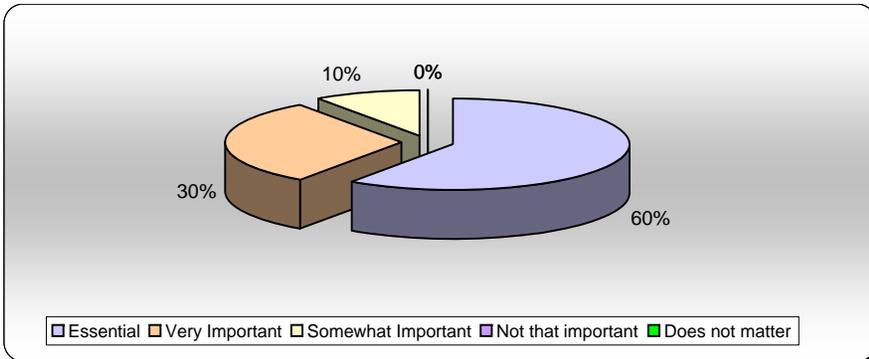
18.) How important do you think sustainability is for the community? (part 2) (multiple choice)

	Responses	
Essential	59	74.68%
Very Important	15	18.99%
Somewhat Important	4	5.06%
Not that important	1	1.27%
Does not matter	0	0%
<b>Totals</b>	<b>79</b>	<b>100%</b>



8.) How important do you think sustainability is for the community? (multiple choice) ORIGINAL

	Responses	
Essential	55	59.8%
Very Important	28	30.4%
Somewhat Important	9	9.8%
Not that important	0	0.0%
Does not matter	0	0.0%
<b>Totals</b>	<b>92</b>	<b>100.0%</b>



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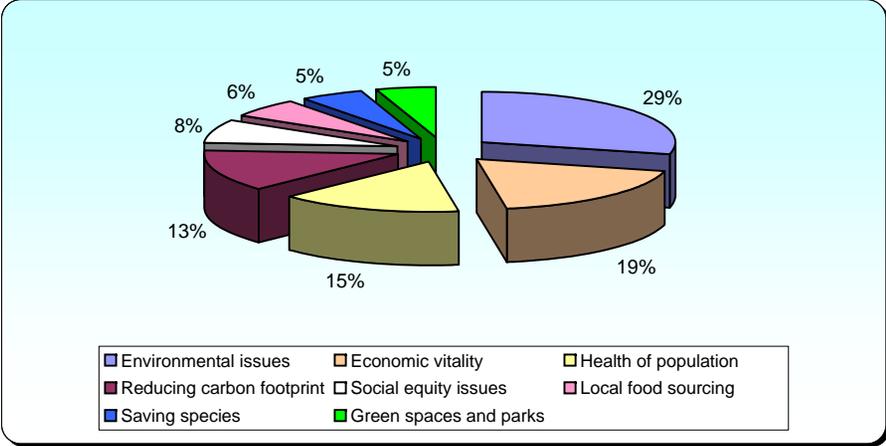
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#### 19.) In your view, what are the 3 most important aspects of sustainability? (part 2) (priority ranking)

	Responses	
Environmental issues	203	15.34%
Economic vitality	131	4.97%
Health of population	108	18.61%
Reducing carbon footprint	94	28.84%
Social equity issues	53	7.53%
Local food sourcing	42	13.35%
Saving species	38	5.40%
Green spaces and parks	35	5.97%
<b>Totals</b>	<b>704</b>	<b>100%</b>



#### 12.) In your view, what are the 3 most important aspects of sustainability? (priority ranking)

	Responses	
Environmental issues	191	17.8%
Health of population	142	7.0%
Reducing carbon footprint	107	11.9%
Economic vitality	95	24.0%
Social equity issues	92	11.5%
Local food sourcing	79	13.4%
Green spaces and parks	56	4.4%
Saving species	35	9.9%
<b>Totals</b>	<b>797</b>	<b>100.0%</b>

