



*A place where families and businesses thrive.*

## CEPC Meeting Minutes

Thursday, April 16, 2020  
6:00 PM, Community Auditorium

**Minutes approved by CEPC on April 27, 2020.**

### 1. **ROLL CALL**

Co-Chair Peter Truax called the meeting of the Community Enhancement Program Committee (CEPC) to order at 6:08 pm. **ROLL CALL:** Timothy Rippe, Elena Uhing, Mariana Valenzuela, Adolph “Val” Valfre, Malynda Wenzl and Co-Chairs Peter Truax and Juan Carlos Gonzalez. **ABSENT:** None. **VACANCY:** 1. **STAFF PRESENT:** Jesse VanderZanden, City Manager; Paul Downey, Administrative Services Director; and Beverly Maughan, Executive Assistant to City Manager.

### 2. **CITIZEN COMMUNICATIONS:** None.

### 3. **ADDITIONS/DELETIONS:** None

### 4. **STAFF REPORT AND REVIEW OF PROGRAM GUIDELINES**

Downey reviewed the staff report and program guidelines noting that the purpose of the Community Impact Grant program was to provide multi-year grant funding to a non-profit organization for a project or program that makes a sustained, targeted impact in a priority area of community concern. He added that projects or programs should emphasize direct services, innovation and creativity, measurable outcomes, financial sustainability and collaboration with community partners. He stated that applications will be scored on the following areas:

- Impact of the proposed project or program in addressing the area of community concern;
- Level of innovation, creative approaches, new programming and service enhancements;
- Collaboration with community partners, including relevant City agencies;
- Long-term financial sustainability of the project or program;
- Clarity of 3-year project or program implementation plan and timeline;
- Measurable outcomes and deliverables and clear method for tracking;
- Complete, cost-effective project or program budget; and
- Effectiveness.

### 5. **PRESENTATION OF COMMUNITY IMPACT GRANT APPLICATIONS**

The following non-profit organizations presented their proposed project or program request for Community Impact Grant funds and answered questions from the Committee:

Adelante Mujeres: Nourish the Community

Adventures Without Limits: Adventure Leadership Club

FG Foundation Winter Shelter: Moving Shelter to Community-Based Housing Security Collaborative

Community Action Organization: Emergency Rent Assistance  
Family Justice Center: Hope Starts Here

**6. DISCUSSION AND AWARD OF COMMUNITY IMPACT GRANT**

In response to Valenzuela's inquiry, the Committee discussed awarding grant funds to more than one organization with the consensus to award the grant to one program for the three-year period. Roundtable discussion ensued with Committee members all voicing their appreciation to the presenters for the excellent programs and support their organizations give to the community and discussed their top choice for the grant award. Valfre moved, seconded by Rippe, to award the 2020-2023 Community Impact Grant to FG Foundation Winter Shelter. With all those present voting in favor, motion passed unanimously.

**7. ADJOURNMENT:** Meeting was adjourned at 8:00 pm.

Respectfully Submitted by  
Beverly Maughan, Executive Assistant