

**FG Economic Development Commission**  
**Strategic Plan Update Process 2019-2021**

<b>Task #</b>	<b>Date</b>	<b>Task</b>	<b>Comment</b>
1	Feb, 2019	Introduction. Discuss Process, Structure. Review Timeline	1.What is a strategic Plan 2.Why/Goal of Strategic Plan. 3.Update/Re-assessing and updating /existing plan 4. SWOT exercise 5. Staff proposed changes 6. Integrating Council goals 7. First Draft –Updated Plan 8. Identifying priority goals, 9. Review/Create objectives 10. Creating goal measures, 11. benchmark, target or time series
2	Feb/March 2019	Review of existing plan, date. EOA, Are we winning? Existing measures	Economic data comparing three-five years where available. Staff proposed changes
3	March/April 2019	SWOT Analysis Brainstorming,	Strengths, Weaknesses, Opportunities, Threats.
4	April/May 2019	Integration with Council Goals. First Draft of Plan. Discuss Priority Goals subset	Measures, for priority goals or all goals. Benchmark/target for priority goals or all goals. Objectives/Action steps for priority goals or all goals?
5	June	Second Draft. Setting Measures, target/benchmark or time series	Measures, for priority goals or all goals. Benchmark/target for priority goals or all goals. Objectives/Action steps for priority goals or all goals?
6	July	EDC votes on plan, submittal to City Council; Staff prepares workplan reviewed by EDC	
7	Sept	Presented at future City Council meeting for acceptance	