

# Economic Development Commission

## Members

|                         |                     |                            |                            |
|-------------------------|---------------------|----------------------------|----------------------------|
| <b>Teri Koerner</b>     | Chamber of Commerce | <b>Lisa Duncan</b>         | Tuality Healthcare         |
| <b>TJ Buehler</b>       | Chamber of Commerce | <b>Dick Stenson</b>        | Tuality Healthcare         |
| <b>Lois Hornberger</b>  | Pacific University  | <b>David Rasmussen</b>     | Developer                  |
| <b>Ralph Brown</b>      | FG School District  | <b>Cindy Sturm</b>         | Sturm Real Estate          |
| <b>Yvonne Curtis</b>    | FG School District  | <b>Guy Storms</b>          | Henningsen Cold Storage    |
| <b>Jackie Sandquist</b> | PCC                 | <b>Mike Henningsen Jr.</b> | Henningsen Cold Storage    |
| <b>Larisa Felty</b>     | PCC                 | <b>DJ Simcoe</b>           | McMenamins                 |
| <b>Janet Lonneker</b>   | FG Power & Light    | <b>Bob Hillis</b>          | McMenamins                 |
| <b>Alison Brown</b>     | Adelante Mujeres    | <b>Brian Wilbur</b>        | Pacific Insurance Partners |
| <b>John Johnson</b>     | Merix               | <b>Pete Vandyke</b>        | VanDyke Appliances         |
| <b>John Schwan</b>      | Merix               | <b>Kyle Koboashigawa</b>   | Frye's Action Athletics    |
| <b>Rudy Marchesi</b>    | Montinore Estate    | <b>Preston Alexander</b>   | Triple Point Biologics     |
| <b>Mark Frandsen</b>    | New Season Foods    | <b>Lauren Wilbur</b>       | Student Advisor            |

# Accomplishments

- Economic Development Strategic Plan
- Branding & Marketing Report
- Creation of Tourism Committee
- Participation in Economic Issues

# Strategic Plan Top 5

- Inventory data & develop industrial recruitment
- Attract commercial & industrial business
- Retain and expand existing industrial business
- Support business retention and expansion
- Increase tourist / visitor counts and expenditures through implementation of the Branding Program and other marketing strategies

# FOREST GROVE EDC SUBCOMMITTEE REALIGNMENT

October, 2009

- Workforce & Training
- Tourism
- Industrial/Infrastructure
- Business Retention
- Economic Development Marketing

# Participation in Economic Issues:

- Urban Reserves
- Transportation plan for 47 corridor
- Sign ordinance
- Rights-of-way ordinance
- Water SDC Financing
- Workforce Express Access Center
- Oregon Business Development Commission
- Small Business Initiative/Retention Roundtable
- Proposed Zoning Language change-Commercial Zone

2010:

- Implementation of Strategic Plan
- Implementation of Branding Program

