

URA RESOLUTION NO. 2019-05

**RESOLUTION OF THE URBAN RENEWAL AGENCY OF THE CITY
OF FOREST GROVE AUTHORIZING THE EXECUTIVE DIRECTOR
TO DEVELOP AN INSTALLATION PUBLIC ART PROGRAM**

WHEREAS, the Urban Renewal Agency of the City of Forest Grove (“Agency”) adopted the Urban Renewal Plan on June 24, 2014; and

WHEREAS, Urban Renewal Plan Goal 4 promotes a vibrant Town Center through strategic urban renewal investments: and

WHEREAS, a public installation art program for the Forest Grove Urban Renewal Area supports Plan Goal 4 by enhancing the pedestrian environment and encouraging people to visit and spend time in the Town Center; and

WHEREAS, City Council and the Urban Renewal Agency Board conducted multiple work sessions to discuss improvements in the Town Center including installation public art; and

WHEREAS, the Agency amended the Urban Renewal Plan on April 8, 2019, to include the Streetscape Improvement Project (“Project”); and

WHEREAS, a public installation art program is consistent with and partially implements the Project included in the Forest Grove Urban Renewal Plan; and

WHEREAS, the Public Arts Commission met on March 14, 2019, and discussed the concept of an public installation art program; and

WHEREAS, a public installation art program supports the mission of the City’s Public Arts Commission “To enhance the cultural and aesthetic quality of life in Forest Grove by serving to promote, preserve, and develop access to the arts.”

NOW, THEREFORE, THE URBAN RENEWAL AGENCY OF THE CITY OF FOREST GROVE RESOLVES AS FOLLOWS:

Section 1. The Urban Renewal Agency Board does hereby direct the Executive Director, or designee, to develop a public installation art program in accordance with Exhibit A.

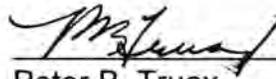
Section 2. This resolution is effective immediately upon its enactment by the Urban Renewal Agency Board of Directors.

PRESENTED AND PASSED this 13th day of May, 2019.



Jesse VanderZanden
Urban Renewal Executive Director

APPROVED by the Urban Renewal Agency of the City of Forest Grove at a regular meeting thereof this 13th day of May, 2019, and filed with the Forest Grove City Recorder this date.



Peter B. Truax
Urban Renewal Agency Chair

Exhibit A

1. Installation art, as used in this Resolution, means a sculpture, fountain, bench, trash receptacle, kiosk, or mechanical device affixed to the ground or mural or architectural adornment attached to a building facade.
2. URA directs the Executive Director, or designee, to engage with the Public Arts Commission and Urban Renewal Advisory Commission (URAC) to establish a process and prepare guidelines for the acquisition and installation of public art, including:
 - a. General goals and values concerning installation art within the URA and selection of up to seven preferred locations for public art.
 - b. Criteria to support these goals and values that will be used to solicit and evaluate proposals for installation art pieces.
 - c. A process by which to solicit, evaluate, and select proposals.



CITY RECORDER USE ONLY:

AGENDA ITEM #: 7

MEETING DATE: 5-13-19

FINAL ACTION: Approved

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URBAN RENEWAL AGENCY STAFF REPORT

TO: *Urban Renewal Agency Board of Directors*

FROM: *Jesse VanderZanden, Executive Director*

MEETING DATE: *May 13, 2019*

PROJECT TEAM: *Bryan Pohl, Community Development Director*

SUBJECT TITLE: *Resolution Authorizing staff to develop an Installation Public Art Program.*

ACTION REQUESTED: Ordinance Order Resolution Motion Informational

X all that apply

ISSUE STATEMENT: The Board expressed a desire to establish an installation art program in order to implement certain parts of the Forest Grove Town Center Plan. The attached resolution for Board consideration broadly outlines objectives for a public installation art program and gives direction to staff to work with both the Urban Renewal Advisory Committee (URAC), Public Arts Commission (PAC), and other Boards and Commissions as necessary, to develop such a program.

BACKGROUND: The City Council has held numerous work sessions and presentations to develop Town Center Plan concepts and funding strategies. During that process, Urban Renewal funding was identified as a possible revenue source that could fund the installation art program.

Because streetscape improvements were not specifically identified within the original Urban Renewal Plan, staff brought back an amendment to the URA Board on April 22, 2019, that included streetscapes as an objective within the Urban Renewal Plan. The URA Board unanimously approved the amendment, enabling staff to bring this resolution to the Board.

This resolution directs staff to work with the URAC and the PAC to develop a public installation art program. As proposed in the Resolution, staff would work with the PAC to develop goals and priorities, including opportunity sites for public installation art, then develop a process to solicit, receive, and evaluate proposals for art, with the URAC having final selection authority.

FISCAL IMPACT: Subject to funding availability and yearly appropriations, it is anticipated that the public installation art program will be a five-year program, budgeted at \$20,000 per year, for a total of \$100,000 over the life of the program.

STAFF RECOMMENDATION: Staff recommends that Agency Board consider the proposed resolution directing staff to work with the PAC and URAC to develop a public installation art program as presented by staff and make any changes desired by the Board.

ATTACHMENT(s):

- A. Resolution
- B. PowerPoint presentation



URA Resolution Authorizing to Develop Installation Art Program

Urban Renewal Agency Board Meeting
Bryan Pohl, Community Development Director
May 13, 2019

Purpose

- The purpose of the Resolution is to:
 - Gain URA Board approval to work with other boards and commissions to develop an installation art program
- This work is part of the broader Town Center initiative that also includes streetscapes, crosswalks, parklets, and street trees.
- Seven presentations and work sessions with City Council or Urban Renewal Agency Board on the Town Center occurred between July 2018 through April 2019.

Background

- This program has its roots in the Town Center Concept Plan Discussion. URA funding was identified as a method to fund installation art during the years in which the URA would be paying back debt from the Jesse Quinn project.
- March 14 – Met with Public Arts Commission to discuss the possibility of engaging in an installation art program.
- April 22 – URA Board passed a URA Plan amendment to include an installation art program subject to available funding. This is envisioned to be a five-year, \$100,000 program.

Tonight's Resolution

- Tonight's resolution only directs staff to engage with the Public Arts Commission (PAC) and Urban Renewal Advisory Commission (URAC) to develop an installation art program.
- Staff will work with the PAC and URAC and other boards and commissions as necessary to establish a program for prioritizing, soliciting, evaluating, selecting, and awarding installation art pieces within the URA.