

MINUTES APPROVED BY THE PAC ON OCTOBER 11, 2018

Commission Members Present: Emily Lux, Linda Taylor, Michael Goetzke, Dana Eytzen, Laura Frye, Amy Tracewell, Kathy Broom, Pat Truax, Tom Gamble. **Excused:** Kathleen Leatham, Colleen Winters. **Council Liaison Present:** Tom Johnston. **Guest(s):** Marcia Alajoki

1. **CALL TO ORDER:** By Dana Eytzen at 5:01 pm.

2. **CITIZEN COMMUNICATION:** N/A

3. **APPROVAL OF PAC MEETING MINUTES:** Motion to approve August’s special meeting minutes as corrected made by Amy, seconded by Pat. Motion to accept the regular meeting minutes from August 13 as corrected made by Pat, seconded by Michael. Motions carried, unanimously.

4. **ADDITIONS/DELETIONS:**

- Additions: 6C-Sponsorship opportunities

5. **DISCUSSION/DECISION ITEMS:**

- A. Mini-Grant Consideration:** Valley Art Annual Artist Event (AAE), presented by Marcia Alajoki. Marcia described the event, with over 90 participating artists and hundreds of visitors. This is Valley Art’s annual gallery/artwork refresh, and culminating celebration in November, with multiple community events. Laura moved to approve the mini-grant, to be funded out of the 2018-2019 CEP grant. Emily seconded. Motion carried, unanimously.
- B. Mini-Grant Review Process:** The discussion from the previous regular meeting was reviewed. Frequently, repeat grants to organizations are for the same event, making funding akin to PAC becoming a budgetary line item. Discussion of the differences between the idea of a sponsorship vs. mini-grant support. Changing the framework of how mini-grants are given may amplify the impact of PAC. Changes tabled for now. Ongoing discussion needed regarding the term “seed money.”
- C. Sponsorship Opportunities:** Amy and Emily presented two upcoming local events for discussion as potential sponsorship opportunities. The events are a Pacific University student film festival, and the 97116 Pop-Up Art Show, respectively. Sponsorships were listed as a strategic priority during the recent planning sessions. A post-sponsorship prototype form was shared and discussed, as were the differences between sponsorships, mini-grants, and partnerships. Many questions came up regarding accountability-receipts, clearly stated expectations, post-reports, and event/project outcomes were all mentioned. It was suggested that the Pacific University student film festival may be more appropriate to consider for a sponsorship because it is a local, trusted institution, vs. the 97116 show being a new, unknown venture. Difficulties surrounding early PAC

ventures with less accountability were mentioned, reinforcing the need for clearly stated guidelines. At least three PAC members plan to participate in the 97116 show, which will likely submit a mini-grant. Care to avoid conflict of interest will be taken, including participating commissioners excusing themselves from the mini-grant discussion and vote.

6. INFORMATION ITEMS:

- A. Strategic Planning Summary:** Brief review. Appreciation shared for the host and work completed.
- B. Art Bizarre Update:** There are 14 vendor tables so far (13 artists). Artists are responsible for setting up and taking down their own booths, and are bringing their own tents and tables. PAC members are encouraged to attend, but overall this event will be relatively straightforward, and most needs are already fulfilled.
- C. Finance Report:** Reviewed. Should the three main CEP grant categories be listed on the finance report, so we can track the amount spent in each area?

7. COMMISSIONER COMMUNICATIONS:

- Emily-Encouraged PAC members to apply and/or spread the word about the 97116 show.
- Linda-Harvest Open House Festival is happening at Green Grove cohousing on September 30th.
- Amy-Attended the Arts and Culture Resource Fair at the Beaverton Library and shared a table with Tualatin Valley Creates. Well attended.

8. STAFF COMMUNICATIONS: NONE

9. COUNCIL LIAISON COMMUNICATIONS:

- Tom-A resolution was passed regarding non-profits and affordable housing. A new fire truck was purchased. Tom attended a leadership conference in D.C. The new police station location is still being discussed. There will be a school district bond coming up in the next 2-3 years. A town plaza downtown is being discussed, as well as potentially a downtown historic district. Boards and commissions are being reviewed for possible restructuring-these studies are in their initial phases.

10. ADJOURNMENT: Dana Eytzen adjourned the meeting at 6:38pm.

Respectfully Submitted by Emily Lux