

MINUTES APPROVED BY THE PAC ON MAY 9, 2019

Commission Members Present: Linda Taylor, Kathy Broom, Emily Lux, Dana Eytzen, Pat Truax, Kathleen Leatham, Michael Goetzke, Laura Frye. **Absent:** Amy Tracewell, excused.
Guest(s): N/A. **Staff Present:** Colleen Winters. **Excused:** Tom Gamble and Councilor Johnston.

1. CALL TO ORDER: By Dana Eytzen at 9:34am.

2. CITIZEN COMMUNICATION: N/A

3. APPROVAL OF PAC MEETING MINUTES:

- Pat motioned to approve March meeting minutes as written, Kathleen seconded. Motion carried, unanimously.

4. ADDITIONS/DELETIONS:

- Additions: 5G: Arts Guide Advertisement, 5E: Art Walk, 5F: Children's Art Supplies, 6B:URA Update, 6C: Email from Amy
- Deletions: 5B subcategory-Professional Development (*Add to the agenda for our next meeting), 9. Council Liaison Report

5. DISCUSSION/DECISION ITEMS:

A. Goals Review: PAC goals were updated at the last retreat, and were integrated into the strategic plan. Our six goals from last year all fall under the umbrella of our three main goals listed in the strategic plan.

B. 2019 Objectives Review

Meet the Artist Update: Linda Taylor will host two Meet the Artist Events at Green Grove Common House. One will be with Emily Lux, geared towards children ages 5-10 on August 3rd. The next is multimedia artist and teacher Angennette Escobar sometime in late June or July. The meal will feature Michoacan cuisine and will be geared towards the LatinX community. Twenty tickets will be available for \$35 each. Kathleen will host a Meet the Artist Dinner at her home in September featuring music.

C. Strategic Plan Update:

- **Timeline, Roles, Responsibilities Review:** (Reviewed partially during 5B.) Overall timeline and expectations were reviewed based on our strategic plan calendar. Subcommittee meetings were scheduled and will be reported to Bev for posting to adhere to public meeting laws.

D. Subcommittee Meeting Scheduling: Completed. Please see above.

E. Art Walk: Docents were asked if they were still willing to provide guided tours to those interested, and all agreed. Advertising ideas included posts to the Forest Grove Community Facebook page, mail chimp, a city ad, and other social media with an emphasis on spreading the word close to Pacific University's graduation dates to attract visiting families. Flyers can also be placed at local hotels.

F. Children's Art Supplies: Leftover PAC supplies intended for children's activities are being stored at Green Grove Cohousing. How and when should they be used? Possibilities included events with All Together Now and Emily's Meet the Artist event. Laura moved that the art supplies for children's activities be used at the discretion of Linda Taylor/All Together Now. Kathleen seconded. Motion carried, unanimously.

G. Arts Guide Advertisement: Reviewed prices and discussed purchasing an advertisement vs. sending information for the few calendar listings. There is approximately \$1,500 remaining in the budget for advertising, from the CEP grant. Pat motioned to purchase a full-page ad in the Washington County Arts Guide for \$1419 from the remaining CEP funds. Kathleen seconded.

Motion carried, unanimously. We will also send events information to be listed in their calendar. Dana will fill out the application and create the ad, and Linda will call regarding the calendar listings. We should routinely add to the agenda to update our events in the guide's calendar every quarter.

6. INFORMATION ITEMS:

- A. Finance Report:** The finance report was not attached to the meeting notes, and will be reviewed at the next meeting.
- B. URA Update:** Brian Pohl update via Colleen-A resolution is scheduled for vote on Monday, 4/22. Budgeting will occur in July. Discussion RE: how and when might the potential funds be spent? This information is not available yet. Preliminary ideas for PAC's involvement include developing general goals and values concerning installation art within the URA and direction of the program, developing criteria to support these goals, solicitation and evaluation of proposals for installation art pieces, facilitating calls for art, and coordination with the URA to provide recommendations for final selection of projects. The URA is considering creating an advisory board.
- C. Email from Amy:** Amy spoke with Tyler from Pacific University's Cawein gallery, and he is interested in exploring collaboration in the following areas with the Public Arts Commission:
 - Marketing their shows year around.
 - Tapping into the mini-grant process
 - Hosting a summer residency or show organized by the PAC

7. COMMISSIONER COMMUNICATIONS:

- Emily is having a show of paintings at A Framer's Touch. The opening is May 1st from 5-8pm.
- Kathy helped out with the Cornelius Elementary School mural, which is going very well.
- There will be an open house for Green Grove Cohousing on Sunday, June 2nd. There will be children's activities, bluegrass music, food, and wine.
- Pat discussed the potential for sizable grant monies given for multiple day events that encourage people to stay in the area overnight. Tourism grants are awarded by The Washington County Visitors Association.
- There will be a community mural workshop hosted by the Beaverton Arts Commission at the Beaverton Library on May 4th from 10am-4pm.

8. STAFF COMMUNICATIONS:

- The council held a work session to review the Boards and Commissions proposal. Multiple entities provided feedback, which was discussed. A final vote will be scheduled in the future.
- *The Art of the Story*, a storytelling festival, will be held at the library on April 30th. There will be local storytellers from 6:30-8:00pm.
- In October, the library will celebrate their 110th anniversary. Seven events are planned, including a book sale, community celebration, dedication of the Dick Ginsburg Memorial Garden, and a Willy Vlautin book discussion group.
- Dia de los niños is Saturday, April 22nd.
- There will be a Star Wars program on 5/4 called *May the 4th Be With You*.
- It would be a good idea to invite Cindy Dauer speak to the commission regarding the upcoming reconfiguring of the relationship between Washington County and Tualatin Valley Creates.

9. COUNCIL LIAISON COMMUNICATIONS: N/A

10. ADJOURNMENT: Dana Eytzen adjourned the meeting at 11:12am.

Respectfully Submitted by Emily Lux.