

MINUTES APPROVED BY THE PAC ON FEBRUARY 9, 2017

Staff Present: Colleen Winters, Tom Gamble

Commission Members Present: Laura Frye, Kathleen Leatham, Linda Taylor, Dana Lommen, Emily Lux, Dana Zurcher, Pat Truax

Guest(s): N/A

Absent: Richard Kidd, Kathy Broom

1. **CALL TO ORDER:** By Dana Zurcher at 5:01 pm.

2. **CITIZEN COMMUNICATION:** N/A

3. **APPROVAL OF PAC MEETING MINUTES:** Motion to approve last month's minutes as written made by Pat, seconded by Laura. Motion carried.

4. **ADDITIONS/DELETIONS:** Additions: 5e. Linda-Mini-Grants

5. **DISCUSSION/DECISION ITEMS:**

A. Art in the Park:

Budget-No significant changes

Brick Sales-Ten more bricks have been sold since the last update. The goal is to sell 175 more. The announcement is going back into the Friday Flash. Dana Z.-We need ideas to increase brick sales. Open Studios is this weekend. Kathleen-I will email Helvi Smith to see if she will put out flyers. Emily will put flyers out at all four of the Holiday bazaars at the Elk's Lodge. Laura-Is there a visual aide that would help people understand where they will be placed? A graphic thermometer would also be helpful, and buyer feedback. We need to let buyers know the status of the project. Kathleen-Several people have asked if and when we are putting something up next to the sculpture to describe its meaning. An 8 ½ x 11 plaque would be ideal. Board to brainstorm placement ideas. Dana Z. to craft a letter to brick buyers, relaying project status.

B. Coloring Book Ad Sales Update-Several ads have been sold, in various sizes. Pat has emailed Philip Thias, he will get back to her after the grading period is closed. Email address on business ad flyer for Emily was incorrect, and has since been corrected. Email address in utility bill was correct. Completed coloring book should be sold at a booth in the December holiday bazaars at the Elk's Lodge. Ads sales to continue. Community submission deadline is 11/1, and the hope is to get several local artists to contribute.

C. 2017 Arts Festival: Date and Location-Tentative location is to be on 21st Avenue, the street in front of Maggie's Buns, with the date in conjunction with Concours D'Elegance (July 16th). Dana Z. to call Rob Foster to clear street closure. Linda-Is it possible to make the application packet less complicated, to encourage more artists to apply? Dana Z.-Artists are required to

submit 5 images and other information, the remainder of the packet is preventative/safety measures. We will run the packet by a few artists/potential applicants. The goal is to have the application out next week. In our application, we should capitalize on the fact that this event is in conjunction with a well-established event that typically draws upwards of 9,000 people. Event name ideas: Laura-Avenue of Art. Discussion-Avenue of Art-Come, See, Collect.

D. Reimbursement Approval for Summer Lunch Arts & Crafts mini-grant: The final amount submitted for reimbursement was for a higher amount than originally requested, and for differing materials. Pat motioned to approve the mini-grant for \$167.04, Laura seconded. PAC to clarify the decision to approve this specific amount with applicants. \$167.04 was the amount which described previously agreed upon items. We will encourage this program to reapply in the future.

E. Mini-Grants: Linda-CALC (Community Alternative Learning Center) is interested in pursuing a mini-grant for art-based senior projects. Currently, there is no mini-grant funding available. Can we consider earmarking leadership gifts to go towards mini-grants, to help build up our funds?

6. INFORMATION ITEMS:

A. **Finance Report:** Reviewed; very little discussion was necessary.

7. COMMISSIONER COMMUNICATIONS:

There is a fundraiser for Helvi Smith being held at A Framer's Touch. Artists are asked to submit a 6x6 inch, 2-D painting. A select number of these will be framed. Artwork must be submitted by early January. The show will be up from March 11-April 8. All proceeds will go towards Helvi's medical bills and recovery costs.

8. STAFF COMMUNICATIONS:

Colleen-The Friends of the Library book sale is the last weekend of this month. Reminder to renew your membership if it has lapsed.

9. COUNCIL LIAISON COMMUNICATIONS: N/A

10. ADJOURNMENT: Dana Zurcher adjourned the meeting at 6:04pm. The next regular meeting will be November 10, 2016, in the Rogers Room of the Forest Grove Library.

Respectfully Submitted by Emily Lux